

3 Great Reasons to Advertise in Hoofbeats

1

You get exposure for your business. Hoofbeats' print readership is 300 per issue. It also is posted on our CFH Web site, which gets 500 hits per month.

2

You get a tax deduction. CFH is a 501 (c) 3 non-profit organization, so you can claim the cost of your ad as a tax-deductible donation.*

3

You help CFH. We do not charge subscription fees to Hoofbeats because we want everyone to have access to it. Funds from advertising are used to help offset printing costs. Any remaining funds are used toward feed, sheltering needs, and farrier and veterinary care.

Advertising Guidelines

Your ad can consist of anything from a business ad to a message to someone special—even captioned photos of your child or pet. As long as it is in good taste, we will print it. All submissions must be camera ready. If you want items returned to you, you must include a self-addressed stamped envelope. CFH is not responsible for lost or damaged items. **Cost:** \$10/ad per issue. Since we are non-profit, these are not ad rates, they are tax-deductible, non-refundable donations. **Standard ad size:** 2" x 3-1/2". If you want more space, or a regular display ad, we can make arrangements to accommodate you. **Use the form below to** submit your ad request and send it with your check or money order to: CFH, P.O. Box 884, Sierra Vista, AZ 85635

HOOTBEATS ADVERTISING FORM—Please Print Legibly			
Your Name			
Business Name			
Street	City	State	Zip
Daytime Phone ()		E-mail	
If not submitting camera-ready artwork or a business card, please print your message below. It cannot exceed 50 words. If a photo is included, the combined space for photo and text cannot exceed 2" x 3-1/2".			

*CFH does not give tax advice. Talk to your accountant for details about tax-deductible donations.